



WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

# Contract # 327061

Schedule Dates 10/23/12-11/06/12

Advertiser Pol/Iss/Superpac YG Action Fund (16627)

Agency/T-Code Redshift (6233)/046746987

Product Political - Issue (1068)

Brand 167 YGAF (135227)

Salesperson Telerep/Philadelphia, Philadelphia (1057)

Sales Office Telerep/Philadelphia

Buyer Name BEVILLE, STACEY

Phone/Fax /

Redshift  
441 Branenway Road  
Richmond, VA 23236

Date Entered 08/15/12

Last Modified 10/31/12

Entered By Jill Hipskind

CO-OP No

Headline # 06279139

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$23,040.00

Net Total \$130,560.00

Sales Tax

Charlotte (WSOC)  
By Broadcast Month

Spots

Rate

Oct. 2012

37

\$48,450.00

Nov. 2012

56

\$105,150.00

Grand Total:

93

\$153,600.00

WSOC-TV

Account Types National/Political

Billing Type Standard

Comments YG ACTION FUND

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	10/29/12-10/29/12	3	:30	8P-10P (EST)	1								1	\$10,000.00	\$10,000.00	Charlotte (WSOC)		8/15/12
2.0	Normal Line / Spot	10/29/12-11/05/12	3	:30	10P-11P (EST)	1								2	\$7,000.00	\$14,000.00	Charlotte (WSOC)		8/15/12
3.0	Normal Line / Spot	10/30/12-10/30/12	3	:30	8P-9P (EST)	1		1						1	\$9,800.00	\$9,800.00	Charlotte (WSOC)		8/15/12
4.0	Normal Line / Spot	11/02/12-11/02/12	3	:30	10P-11P (EST)	1					1			1	\$7,000.00	\$7,000.00	Charlotte (WSOC)		8/15/12
5.0	Normal Line / Spot	10/23/12-10/26/12	3	:30	5A-5:30A (EST)	4		X	X	X	X			4	\$800.00	\$3,200.00	Charlotte (WSOC)		8/15/12
6.0	Normal Line / Spot	10/29/12-10/29/12	3	:30	5A-5:30A (EST)	5	X	X	X	X	X			5	\$800.00	\$4,000.00	Charlotte (WSOC)		8/15/12
7.0	Normal Line / Spot	11/05/12-11/06/12	3	:30	5A-5:30A (EST)	2	X	X						2	\$800.00	\$1,600.00	Charlotte (WSOC)		8/15/12
8.0	Normal Line / Spot	10/23/12-10/26/12	3	:30	5:30A-6A (EST)	4		X	X	X	X			4	\$800.00	\$3,200.00	Charlotte (WSOC)		8/15/12
9.0	Normal Line / Spot	10/29/12-11/02/12	3	:30	5:30A-6A (EST)	5	X	X	X	X	X			5	\$800.00	\$4,000.00	Charlotte (WSOC)		8/15/12
10.0	Normal Line / Spot	11/05/12-11/06/12	3	:30	5:30A-6A (EST)	2	X	X						2	\$800.00	\$1,600.00	Charlotte (WSOC)		8/15/12
11.0	Normal Line / Spot	10/23/12-10/26/12	3	:30	8A-9A (EST)	2		X	X	X	X			2	\$1,800.00	\$3,600.00	Charlotte (WSOC)		8/15/12
12.0	Normal Line / Spot	10/29/12-11/02/12	3	:30	8A-9A (EST)	2	X	X	X	X	X			2	\$1,800.00	\$3,600.00	Charlotte (WSOC)		8/15/12
13.0	Normal Line / Spot	11/05/12-11/06/12	3	:30	8A-9A (EST)	1	X	X						1	\$1,800.00	\$1,800.00	Charlotte (WSOC)		8/15/12
14.0	Normal Line / Spot	10/27/12-11/03/12	3	:30	6A-7A (EST)	1						1		2	\$700.00	\$1,400.00	Charlotte (WSOC)		8/15/12

## CONFIRMATION CONTRACT

Date:

Accepted-Station:

Date:

Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



**WSOC-TV**

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Charlotte, NC 28206-2700

Redshift  
411 Branchway Road  
Richmond, VA 23236

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**Advertiser** Pol/Iss/Superpac YG Action Fund (16627)  
**Agency/T-Code** Redshift (6233)/046746987  
**Product** Political - Issue (1068)  
**Brand** 167 YGAF (135227)  
**Salesperson** Telerep/Philadelphia, Philadelphia (1057)  
**Sales Office** Telerep/Philadelphia  
**Buyer Name** BEVILLE, STACEY  
**Phone/Fax** /

**Date Entered** 08/15/12  
**Last Modified** 10/31/12  
**Entered By** Jill Hipskind  
**CO-OP** No  
**Headline #** 06279139  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$23,040.00  
**Net Total** \$130,560.00  
**Sales Tax**

Charlotte (WSOC)		
By Broadcast Month	Spots	Rate
Oct. 2012	37	\$48,450.00
Nov. 2012	56	\$105,150.00
<b>Grand Total:</b>	<b>93</b>	<b>\$153,600.00</b>

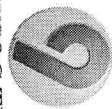
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** YG ACTION FUND  
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / Spot	10/27/12-11/03/12	3	:30	7A- 8A (EST)							1		2	\$750.00	\$1,500.00	Charlotte (WSOC)		8/15/12
16.0	Normal Line / Spot	10/27/12-11/03/12	3	:30	8A- 9A (EST)							1		2	\$1,000.00	\$2,000.00	Charlotte (WSOC)		8/15/12
17.0	Normal Line / Spot	10/28/12-11/04/12	3	:30	6A- 7A (EST)								1	2	\$700.00	\$1,400.00	Charlotte (WSOC)		8/15/12
18.0	Normal Line / Spot	10/23/12-10/26/12	3	:30	12P- 1P (EST)		4	X	X	X	X			4	\$700.00	\$2,800.00	Charlotte (WSOC)		8/15/12
19.0	Normal Line / Spot	10/29/12-11/02/12	3	:30	12P- 1P (EST)		4	X	X	X	X			3	\$700.00	\$2,100.00	Charlotte (WSOC)		8/15/12
20.0	Normal Line / Spot	11/05/12-11/05/12	3	:30	12P- 1P (EST)		2							2	\$700.00	\$1,400.00	Charlotte (WSOC)		8/15/12
21.0	Normal Line / Spot	10/27/12-11/03/12	3	:30	12P- 12:30P (EST)							1		1	\$700.00	\$700.00	Charlotte (WSOC)		8/15/12
22.0	Normal Line / Spot	10/28/12-11/04/12	3	:30	12P- 12:30P (EST)								1	2	\$800.00	\$1,600.00	Charlotte (WSOC)		8/15/12
23.0	Normal Line / Spot	10/23/12-10/26/12	5	:30	4P- 5P (EST)		2	X	X	X	X			2	\$900.00	\$1,800.00	Charlotte (WSOC)		8/15/12
24.0	Normal Line / Spot	10/29/12-11/02/12	5	:30	4P- 5P (EST)		2	X	X	X	X			2	\$900.00	\$1,800.00	Charlotte (WSOC)		8/15/12
25.0	Normal Line / Spot	11/05/12-11/05/12	5	:30	4P- 5P (EST)		1							1	\$900.00	\$900.00	Charlotte (WSOC)		8/15/12
26.0	Normal Line / Spot	10/23/12-10/26/12	3	:30	5P- 5:30P (EST)		3	X	X	X	X			3	\$1,800.00	\$5,400.00	Charlotte (WSOC)		8/15/12
27.0	Normal Line / Spot	10/29/12-11/02/12	3	:30	5P- 5:30P (EST)		3	X	X	X	X			3	\$1,800.00	\$5,400.00	Charlotte (WSOC)		8/15/12
28.0	Normal Line / Spot	10/29/12-10/29/12	3	:30	5P- 5:30P (EST)		1							1	\$1,800.00	\$1,800.00	Charlotte (WSOC)		8/15/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Sales Office Telerep/Philadelphia

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Phone/Fax /

CPE 167

Account Types National/Political

Billing Type Standard

Comments VG ACTION FUND  
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Last Modified 10/31/12  
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Headline # 06279139  
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Order Type Normal  
Package Deal  
Commission % 15.00  
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Net Total \$130,560.00  
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**Charlotte (WSOC)**

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Nov. 2012	56	\$105,150.00
<b>Grand Total:</b>	<b>93</b>	<b>\$153,600.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
29.0	Normal Line / Spot	10/23/12-10/26/12	3	:30	5:30P- 6P (EST)	3		X	X	X	X			3	\$1,900.00	\$5,700.00	Charlotte (WSOC)		8/15/12
30.0	Normal Line / Spot	10/29/12-11/02/12	3	:30	5:30P- 6P (EST)	3	X	X	X	X	X			3	\$1,900.00	\$5,700.00	Charlotte (WSOC)		8/15/12
31.0	Normal Line / Spot	11/05/12-11/05/12	3	:30	5:30P- 6P (EST)	1		X						1	\$1,900.00	\$1,900.00	Charlotte (WSOC)		8/15/12
32.0	Normal Line / Spot	10/23/12-10/26/12	3	:30	6P- 6:30P (EST)	3	X	X	X	X	X			3	\$2,500.00	\$7,500.00	Charlotte (WSOC)		8/15/12
33.0	Normal Line / Spot	10/29/12-11/02/12	3	:30	6P- 6:30P (EST)	3	X	X	X	X	X			3	\$2,500.00	\$7,500.00	Charlotte (WSOC)		8/15/12
34.0	Normal Line / Spot	11/05/12-11/05/12	3	:30	6P- 6:30P (EST)	1		X						1	\$2,500.00	\$2,500.00	Charlotte (WSOC)		8/15/12
35.0	Normal Line / Spot	10/28/12-11/04/12	4	:30	6P- 6:30P (EST)							1		2	\$2,000.00	\$4,000.00	Charlotte (WSOC)		8/15/12
36.0	Normal Line / Spot	11/03/12-11/03/12	3	:30	7:30P- 8P (EST)							1		1	\$800.00	\$800.00	Charlotte (WSOC)		8/15/12
37.0	Normal Line / Spot	10/27/12-11/03/12	3	:30	7P- 7:30P (EST)							1		2	\$2,000.00	\$4,000.00	Charlotte (WSOC)		8/15/12
38.0	Normal Line / Spot	10/23/12-10/26/12	3	:30	6:58P- 7:30P (EST)	2	X	X	X	X	X			2	\$2,000.00	\$4,000.00	Charlotte (WSOC)		8/15/12
39.0	Normal Line / Spot	10/29/12-11/02/12	3	:30	6:58P- 7:30P (EST)	2	X	X	X	X	X			2	\$2,000.00	\$4,000.00	Charlotte (WSOC)		8/15/12
40.0	Normal Line / Spot	10/23/12-10/26/12	3	:30	7:30P- 7:56P (EST)	2	X	X	X	X	X			2	\$1,800.00	\$3,600.00	Charlotte (WSOC)		8/15/12
41.0	Normal Line / Spot	10/29/12-11/02/12	3	:30	7:30P- 7:56P (EST)	2	X	X	X	X	X			2	\$1,800.00	\$3,600.00	Charlotte (WSOC)		8/15/12
42.0	M/G For 21.0.1 / Spot	11/04/12-11/04/12	5	:30	12:30P- 1P (EST)	1							X	1	\$700.00	\$700.00	Charlotte (WSOC)		9/20/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

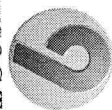
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43.0	M/G For 19.0.1 / Spot	11/02/12-11/02/12	6	:30	4P- 5P (EST)	1					X			1	\$700.00	\$700.00	Charlotte (WSOC)		10/31/12

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